



Adina Silberstein, owner of Queenie's Pets®, Completes the 10,000 Small Businesses-Greater Philadelphia Program

PHILADELPHIA, July 2014 - Adina Silberstein, owner of Queenie's Pets® professional pet sitting and dog walking, was among the 28 graduates of the Goldman Sachs *10,000 Small Businesses-Greater Philadelphia* program in April.

Queenie's Pets®, a full-service, professional pet care company, based in Mt. Airy since 2006, provides in-your-home care for all domesticated pets, whether it is during a client's work day or while they are on vacation. Queenie's is committed to serving as the surrogate pet-parent when the pets' own family can't be with them, prioritizing the health and safety of the pets in their care, the safety and security of the homes in which they are providing service, and a strong commitment to the communities they serve.

"10,000 Small Businesses transformed my views of my own business for the first time after almost eight years in business. I was able to step outside the business, and even outside my own industry, to learn and grow, sharing ideas with other brilliant entrepreneurs from around Philadelphia. I learned skills and ideas that I was able to put into practice immediately, and others that are going to spur us into enormous growth in the near future. Since the start of the program, Queenie's hired our first full-time General Manager, expanded our caregiving staff to 14, and increased our offerings to clients."

The 28 business owners spent 12 weeks - roughly 100 class hours - at the Main Campus of Community College of Philadelphia actively engaged in an entrepreneurial business curriculum designed by Babson College and delivered by the community college faculty. The curriculum covered all elements of running one's business, from money and metrics to marketing and sales. The program also included one-on-one business advising, financial statement workshops and advice from top law firms and Goldman Sachs professionals.

Applications for *10,000 Small Businesses* are accepted on a rolling basis at Community College of Philadelphia, with October 6, 2014 as the deadline to apply for the next cohort. The program is open to business owners from across the Greater Philadelphia region. Applications may be downloaded at www.ccp.edu/10KSB.

For more information on **Queenie's Pets®**, visit www.QueeniesPets.com or call **215-248-9999**.



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